

Do-Hyun Kim et al. v. South Korea case : Campaign Strategy and Experiences  
김·도·히·운·타·타·타 v. 大韓民國: 캠페인 전략과, 그 경험

# The Biggest Change

## We Believed Possible

私たちは大きな変化を起こせると信じていた

Youth 4 Climate Action  
Borim Kim, Seogyung Kim

気候ネットワーク仮訳

Youth4  
Climate  
Action  
청소년기후행동

What motivated Y4CA  
**to file the case?**

Y4CAが提訴に踏み切った動機は？

# The Bare Minimum to Keep us Alive

## 우리 삶을 지킬 최저선의 요구



Youth4  
Climate  
Action  
청소년기후행동

- **Youth 4 Climate Action(Y4CA)** is an organization that creates change that will reduce the level of risk of the climate crisis, change that will ensure that no one is othered in the crisis and that lives are safe.
  - 7 years of organizing for climate justice (since 2018)
  - About 1,000 members are joining our group, mainly youth nationally.
  - An Organization Where 90% Of Members Are Youth
  - Fridays For Future South Korea
- **Vision**
  - Reducing the risk of climate change
  - Create a society with public and social safety nets
  - So that ensure that no one is left behind in a climate crisis
- **Mission**
  - A systemic approach, not just the spotlight of everyday practice : making real policy and political change.
  - Increase access to information about the climate crisis.
  - Create a space for public engagement where everyone is an agent of change.
- **Organizational direction**
  - An organization that proves that prove ordinary people can use their voices to make a difference without becoming experts or vested interest, and that it can lead to public opinion.
  - Organizations that can translate people's desire to be better into possible outcomes based on clear goals and accessibility.
  - Organizations that can persuade a wide range of people by providing consistent, clear goals and a universal, compelling context and story.

# The Bare Minimum to Keep us Alive 私たちが生きていくために最低限必要なこと

## 우리 삶을 지킬 최저선의 요구



Youth 4  
Climate  
Action  
청소년기후행동

□ Youth 4 Climate Action(Y4CA)は、気候危機のリスクレベルを下げ、その危機の中で誰一人犠牲にせず、安全な生活を送れるよう変化を生み出す組織である。

- ・気候正義のために団体を設立して7年(2018年設立)
- ・全国で若者を中心に約1,000人のメンバーが活動
- ・メンバーの90%の若者
- ・Fridays For Future South Korea(フライデーズ・フォー・フューチャー韓国)

### □ ビジョン

- 気候変動のリスクを軽減する
- 公的、社会的セーフティネットのある社会を実現する
- 気候危機において、誰もが取り残されないことを保証する

### □ ミッション

- システムへのアプローチ、日常的な実践に焦点をあてるだけでなく、真の政策的、政治的变化を起こす
- 気候危機についての情報へのアクセスを増やす
- 全員が変化の担い手となるための市民参加の場を作り出す

### □ 組織の方向性

- 一般的な人が、専門性や既得権益がなくとも、声をあげ変化起こすことができ、それが世論につながることを証明する組織
- よりよくなりたいという人々の願いを、明確なゴールとアクセシビリティに基づいて、望みうる成果へと変えていく組織
- 一貫性のある明確な目標と、普遍的で魅きつける背景とストーリーを提供し、幅広い層の人々を説得できる組織







노동자를 서울특별시 노동자협회는 서울특별시 노동자협회는 서울특별시 노동자협회는  
동일 직장내 차별없이 동일임금제도 시행하고 동일근로조건 보장 실현하라!

반값등록금 투쟁으로 반드시  
법안노조 퇴권회소-해고자 원직복직-노동3권 쟁취!

자구상정  
기중

기후위기  
침묵은  
그만

석탄발전소  
말고 우리 미래  
지켜라

YONHAP NEWS

March 15, 2019, South Korea's first climate strike (200 people participated)

2019年3月15日 韓国での初めての気候ストライキ(200人が参加)





September 27, 2019, South Korea's third climate strike (700 people participated)  
2019年9月27日 三回目の気候ストライキ(700人が参加)



September 27, 2019, South Korea's third climate strike (700 people participated)  
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2019년 9월 27일 대한민국 청소년이 참가한 기후위기대응 영역

정부 재향대학 · 우원대학교 20190927

1. 공해 파악력  
 2019년 9월 27일 대한민국 청소년이 참가한 기후위기대응 영역
2. 의지와 적극성  
 우리 정부에 대한 불신과 불만, 불확실한 미래, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응
3. 신뢰성 및 구체성  
 불신, 불확실한 미래, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응, 기후 위기 대응

제 927호  
 무책임 공판와 상

정당 재판국  
 위 국가는 공해업인 기후 위기 대응을 하고에 있어서 발원소단을 대체로 새로운 중점성의 판단으로 용하여도 존재할 수 있음 조처 중단하여 이 상을 수여함. 기후위기 대응을 위한 모든 수단으로 청소년들의 재해를 저지하는 헌정 공판원이 될 것을 위하여 상을 수여함

2019년 9월 27일  
 대한민국 청소년

Gov't graduate School Climate Action- F  
 정부의 기후 위기 대응점수 F  
 기후를 위한 졸업생 기후위 School Strike 4 Climate

927 기후 위기  
 결석서위  
 SCHOOL STRIKE 4 CLIMATE





Y4CA has called on the Seoul superintendent to change the ordinance to prevent education budgets from being invested in coal finance, expand vegetarian meals options, increase climate education, and make school facilities more energy efficient.



[Wording on the picket]  
: "Respond,  
Superintendent!"



May 24, 2019, South Korea's second climate strike

**Y4CA** has called on the **Seoul superintendent** to change the ordinance to prevent education budgets from being invested in coal finance, expand vegetarian meals options, increase climate education, and make school facilities more energy efficient.

Y4CAは、ソウル市教育長 に対して、教育予算が石炭投資に充てられることを防ぎ、ベジタリアン食のメニューを増やし、気候教育を強化、教育施設のエネルギー効率をさらに高めるよう条例変更を求めた



[Wording on the picket]  
: “Respond,  
Superintendent!  
応答せよ、教育長！”





The Seoul superintendent of education has decided to create an ecological transition mid- to long-term plan and amend the bylaws to assess climate impacts when deciding on the district's banking partners.

This decision has led to changes in more than 14 school boards across the country.

ソウル市教育長は、エコロジカル・トランジション(生態的移行)の中長期計画策定と、地域の銀行取引先を決める際の気候への影響を評価する細則の改正を決定した。

この決定は、国内で14以上の教育委員会での変更につながっている。

**Wording on the picket:**  
**The Superintendent has responded.** 教育長から回答があった。  
(Pictured: Superintendent)

Minister of Environment  
環境大臣



news 1



Nothing has changed. The minister, who sympathized with Y4CA's needs but said it was difficult, asked us to do the latest trendy hand heart (our shameful memory.. 😅).

何も変わっていない。大臣はY4CAのニーズには共感はするが、難しいと回答。最近流行しているハンドハートをやってくれと言った(情けない記憶.. 😅)



On March 13, 2020, We filed Constitutional Complaint. It is the first climate litigation in Asia, filed by 19 youth from Y4CA as plaintiffs.

2020年3月13日、憲法違反の訴えを起こした。Y4CA から19人の若者を原告としたアジアで初めての気候変動訴訟だ。

# 모두의 권리를 위한 청소년기후소송



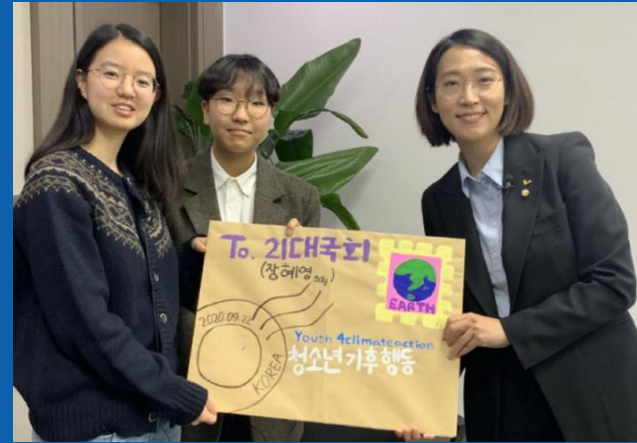
How did Y4CA campaign strategy evolve  
and how did Y4CA keep the momentum  
going for the five years?

どのようにしてY4CAのキャンペーン戦略は進化し、  
Y4CAは5年間も勢いを維持できたのか？

March 13, 2020 Constitutional Complaint  
(constitutional petition on the unconstitutionality of the provisions of  
the Low Carbon Green Growth Framework Act)

2020年3月13日 憲法違反の訴え  
(低炭素グリーン成長枠組み法の条項の違憲性に関する申し立て)







대통령 직속 탄소중립위원회 민간 위원직

# 사티 선언문

청소년기후행동은 대통령 직속 탄소중립위원회의 논의 구조를 거부하며, 공식적으로 동료 활동가의 탄소중립위원회 민간위원직 사퇴를 선언합니다.



**청소년기후행동**  
YOUTH 4 CLIMATE ACTION

March 13, 2022, additional constitutional challenge  
("unconstitutionality of the Carbon Neutrality Basic Law")  
2022年3月13日、追加の憲法違反申し立て  
(カーボンニュートラル基本法の違憲性)







March 13, 2023, 3rd year of constitutional complaint

2023年3月13日、訴えから3年目のようす



Climate Litigation for our rights

As we refocused our strategy and our path to our goals became more defined, we were able to anticipate the possibilities for change and were empowered like never before.

戦略に再び焦点を当て、目標への道筋が明確になると、変革の可能性を予期できるようになり、かつてないほど力を発揮することができた。





**기후대응  
이의있음!**

**기후 헌법소원  
국민참여의견서**

기후 위기 대응을 위한 헌법적 의무를 이행하라

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**기후위기방관  
위헌**

**헌법소원 심판청구서**

청구인: 청소년기후행동  
피청구인: 대한민국 정부

**정규위시**

무해한 기후정책  
원할당 기본권 침해

**침해된 권리**

안전하고 행복한 미래를 보장 권리 등



**기후대응  
이의있음**

존경하는 재판장님,  
 기후위기는  
 문제입니다.  
 제 말을 들어주세요.

나의 기후위기 이야기 한 마디  
 0 / 45

가 이루 말할  
 수 없습니다.

재판장님, 기후위기는 세계 문제입니다. 기후위기는 단지 날씨가 더워지는 문제가 아니고, 사회경제적으로 차별적인 위기로 닥치는데, 기후위기가 마치 없는 듯 행동하는 정부의 모습에 황당함이 이루말할 수 없습니다. 인간적으로 위한 판결 내려주시시오.

- 2024년 5월 31일 보리



기후 헌법소원

# 국민참여의견서



국민 5,289명, 청소년기후행동

헌법재판소 귀중

# Y4CA's Attitudes and Perspectives

## Toward the Litigation that has Never Changed

- **This is a litigation that goes beyond the law and expertise to engage societal interests.**
  - This is not just about the plaintiffs. While plaintiffs are important as contextualizers of the case, it should not be their case alone.
  - This litigation cannot generate attention and change through the claims themselves. Delegation or neglect is the most harmful, irresponsible, and arrogant way to approach a climate constitutional complaint.
- **This case must be about building popular support, not just spewing pointed words.**
  - It's about context, accessibility, and empowering the people who will be part of the process.
  - It shouldn't be a case of saying whatever we want to say. Blanket accusations, demands, objectification, and othering can ruin the outcome.
- **Use subjectivity and messaging strategies to create behaviors that move us closer to our goals**
  - Continue social messaging → Expand our strategy to include in-court interventions
  - There may be no momentum. Build on our strategy to create the momentum we need.

## Y4CAの訴訟に対する変わらない姿勢と展望

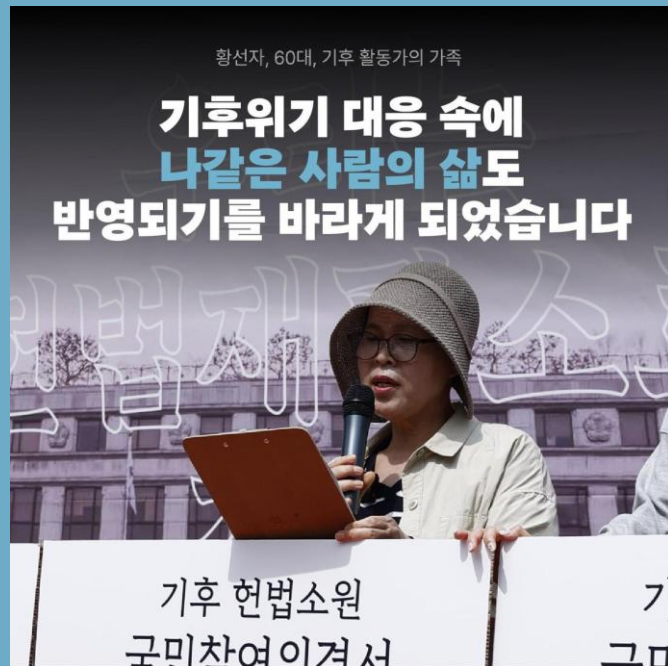
- これは、社会利益に関わる法律や専門性を越えた訴訟である。
  - 原告だけの問題ではない。原告は訴訟の文脈を明らかにする上で重要だが、原告だけの訴訟であるべきではない。
  - この訴訟は、主張そのものを通して注目を引き起こしたり変化を生み出すことはできない。誰かに委任や放任することは、気候憲法訴訟において最も有害で、無責任で、傲慢なやり方である。
- この訴訟は、辛辣な言葉を投げつけるだけでなく、世間の支持を得るものでなければならない。
  - それは文脈やアクセスのしやすさ、プロセスの一部を担うであろう人々のエンパワー
  - 私たちが言いたいことを何でも言ったらいいということではない。やみくもな非難や、要求、対象化、他者化 などによって、結果を台無しにしてしまう。
- 主観性とメッセージング戦略を駆使し、目標に近づく行動を生み出す。
  - 社会的なメッセージングを続ける→戦略を裁判への参加を含むまでに拡大
  - 機運がないこともある。必要な機運を産み出す戦略を構築する。

# What was most challenging and what was the biggest lesson?

最も困難だったことは？また最大の教訓は？

focus on my personal experience as a campaigner

キャンペーナーとしての個人的な経験(に焦点を当てて)





## Challenge

- Campaigns that need to be taken with a long breath
  - if we don't pitch a new perspective, item to the media, it's hard to get any more social attention
  - One-off, temporary campaign approach makes it difficult to build momentum and effective strategy for the case.
- The complexity of the climate crisis, low access to the law, a long list of difficult legal terms, and too many breaths of air make it difficult to use only legal terms and concepts to gain public understanding.
  - Our case is also a social case, so unpacking the context of the case is essential when approaching a public campaign. It was not just about what is this case, but about creating a space for public engagement based on sufficient accessibility.

## 課題

- 時間をかけて 取り組むべきキャンペーン
  - もしメディアに新しい視点を投じなければ、今以上に社会的に注目されることは難しい。
  - 単発的で、一時的なアプローチでは機運を高め、効果的な戦略を打ち立てることは難しい。
- 気候危機問題の複雑さ、法律へのアクセスしづらさ、難解な法律用語の羅列や、過剰な息苦しさといった理由から、法律用語や概念だけで一般の理解を得ることは難しい。
  - 私たちの訴訟は社会的でもあるため、パブリックキャンペーンを行う際には背景を明らかにすることが必要不可欠である。これが何のケースかということだけでなく、十分なアクセスを前提として市民参加の場を作ることが求められた。

## Lesson

- The strength of creating a space, making it accessible, and inviting people in.
- The power of rights-centered messaging that can be translated into the most everyday stories rather than a conceptual list of rights
- That our attitude was right. Ignoring litigation, or hoping that claims alone will do the trick, doesn't create the change we want.
- The advantage of having a long-term goal mapped out (Long-term strategic path beyond 10 months)
- A sense of the mass movement that can be created **through a constitutional complaint**
- **Sense** of a long breathing campaign

## 教訓

- 場を作り、アクセスを良くし、人々を招き入れることの強み
- 概念的に人権を羅列するより、人権に重きを置くが、日常的なストーリーに置き換えるメッセージングに力がある。
- 私たちのやり方が正しかったこと。訴訟を無視したり、主張だけが解決すると期待したりしても、私たちの望む変化を生み出すことはできない。
- 長期的な目標を描くことに利点がある(10ヶ月をまたぐ長期戦略方針)。
- 憲法違反の提訴を通してマス・ムーブメントが生まれるという感覚を得たこと。
- 長期的なキャンペーンの感覚を得たこと。

what Y4CA would like to share  
with other youth campaigners  
preparing similar case?

Y4CAと同様の活動をする、

若者キャンペーナーに伝えたいことは？

- Just delegate and neglected litigation, a litigation that does not consider the necessary messaging, will ruin more opportunities for us. We should have a different messaging strategy and approach for our target (judges) and our target audience (the public).
- Climate litigation as a tactic that cannot be overused
- The efficacy of judicial climate action, also identified in Our Case → More litigation around the world → More likely to mobilize/involve people in well-designed litigation. (by limitation of information and accessibility, etc.) → However, these cases may now suffer from more backlash or have difficulty gaining social support (a limitation of the way they mobilize and otherize in the first place) → Without considering subjectivity and messaging, social litigation wins are unlikely to drive change beyond what we have now.

- 訴訟において、ただ任せっきりで必要なメッセージングを考慮しないしていると、多くの機会が台無しになってしまうだろう。働きかける相手(裁判官)と、メッセージを広げていく相手(一般市民)に対して、異なるメッセージング戦略とアプローチをとるべきだ。
- 気候訴訟は手法として使いすぎてはいけない。
- 司法の場での気候アクションの有効性は、私たちの訴訟でも明らかにされた
- 世界中でさらに多くの訴訟→よく計画された訴訟では、市民を動員し参加を促しやすい。(情報やアクセスのしやすさが制限されることなどによって)→しかしながら、これらの訴訟は今、多くの反発に悩まされたり、社会的支持を得るのが難しかったりすることもある。(動員する方法に限界があったり、そもそも異質なものとみなされたり)→主観性やメッセージングを考慮しなければ、訴訟に勝つことで、社会を今以上に変えることは難しいだろう。



유엔  
협약이 없다

준엄을 갖춘  
강국은 가능해

북한은 핵무기  
개발을 중단  
하라

남북교섭  
15대은수사  
10대은수사

안정민  
살아갈 권리

탄소중립 기본법  
위헌 헌법

모두들  
위한 헌법  
지킬 작

기후위기  
방관은 위험

기후 헌법소원 최종 선고 공동 기자회견  
Press Conference on the Final Decision of the Korean Climate Litigation  
**판결은 끝이 아닌 기후 대응의 시작**  
*Final Decision : Climate Action Begins Today*  
2024년 8월 29일 | 헌법재판소 앞 | 청소년기후소송, 시민기후소송, 아기기후소송, 탄소중립기본법소송

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